

OCTOBER 2024

Co-organizer of the international event – TEDIHT: IQ Digital Summit Oradea, through Transylvania Digital Innovation Hub

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HI-TECH Made in Transylvania at IQ Digital Summit Oradea

The panel hosted by The European Digital Innovation Hub in Transylvania highlighted the region's technological potential. Bianca Muntean, Honorary Consul of Estonia and Manager of Transylvania IT Cluster, moderated the discussion, focusing on strategies for Oradea to strengthen its position in the tech innovation landscape.



TOPICS DISCUSSED:

01 Challenges and opportunities for tech companies in Oradea:

A discussion on leveraging existing resources and the necessary steps to transform Oradea into a hub for technological innovation.

02 Collaboration between academia and the tech sector:

The importance of university-business partnerships in preparing the workforce for the tech industry.



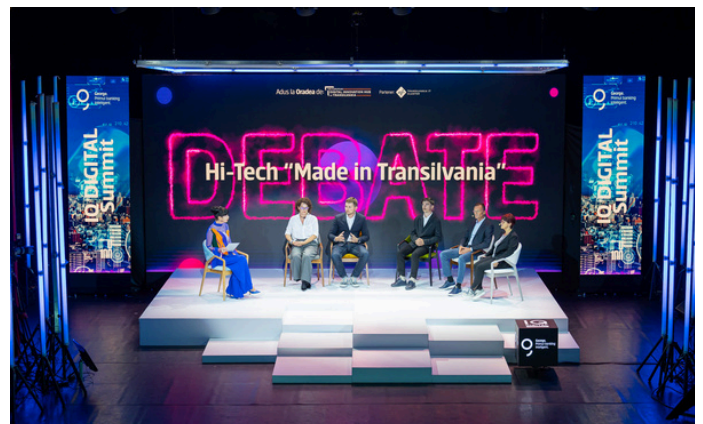
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03 Strategies for the future and internationalization

Ways for Transylvania to strengthen its position on the European innovation map, including internationalization strategies.



In conclusion, participants emphasized the importance of international partnerships and digital integration in supporting Transylvania's technological development. Oradea has the potential to become a major innovation center in this process.