

DECEMBER 2024

Co-organizer of the regional event DIGITAL UP – Digitalization and Innovation Solutions at CEM, Center of Excellence for Furniture (CEM)

RESEARCH LIAISON OFFICE CONNECT@HYGIA

Digital UP: Innovation and Success Stories!

At the end of 2024, Digital UP took place at #CEM – Center of Excellence for Furniture, an event dedicated to entrepreneurs who have transformed their businesses through innovative technological solutions within #TEDIHT.



We also presented the Third Call for Beneficiary Selection, and participants explored challenges and opportunities in production digitalization, performance management, and online marketing.

A big thank you to all participants – we were delighted to have you with us! Below, you can find the photo gallery capturing key moments from the event.



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