

# CUSTOMIZED SERVICES DEDICATED TO CLUSTERS IN DEVELOPING RESEARCH CAPABILITIES

Strong industrial clusters in a region stimulate the regional economy, generate revenues that can support the economy, and encourage innovation. Industrial clusters also contribute to positioning specific regions as competitive for jobs and private investments.

RESEARCH LIAISON OFFICE CONNECT@HYGIA

## Dedicated to mature clusters with over 5 years of activity,

the service consists of providing support in creating and operationalizing their own research, development, innovation and technology transfer portfolio. This will be achieved by **informing them about the national and European regulatory framework specific to research, development, innovation and technology transfer**, as well as **providing assistance and consulting for innovation and technology transfer**.

### 02 Support services for legal assistance

Assistance in organizing the cluster's internal structure to meet accreditation requirements, developing management and governance capabilities to operate efficiently as a research organization.

### 04 Consultancy services for developing a portfolio of innovative services dedicated to the industry in which they operate

Assessment of the cluster's research and development needs and potential, identifying and prioritizing the areas of research in which the cluster can develop capabilities, integrating services that facilitate the innovation and technology transfer process within the cluster, and advising on identifying technology transfer opportunities and creating partnerships with entities from the private or public sector.

## STAGES:

### 01 Information regarding national and european regulatory frameworks

Providing support to the cluster in understanding and complying with national and european norms and regulations in the field of research, development and innovation.

### 03 Services for intermediation and identification of strategic partnerships

Facilitating contacts and partnerships between the cluster and other research organizations, universities, the private sector or relevant public entities. Supporting the identification of potential sources of collaboration and funding for joint projects.

### 05 Consultancy in preparing accreditation documentation

Preparation of accreditation documents in accordance with national legislation.

# WHAT INVOLVES CUSTOM SERVICE DEDICATED TO CLUSTERS IN DEVELOPING RESEARCH CAPABILITIES



## LEGAL EXPERTISE AND CONSTANT INFORMATION

Information and planning meetings to explain national and European legislation, as well as to analyze the potential at the cluster level.



## INTERMEDIATION OF STRATEGIC PARTNERSHIPS

Based on the current situation within the cluster, strategic partnerships necessary for the implementation of research activities will be operationalized.



## PERSONALIZED SERVICE PORTFOLIO

A portfolio of innovation and research services will be developed by identifying technology transfer opportunities and creating partnerships with entities from the private or public sector.

Through services dedicated to cluster-type structures, **Connect@Hygia** contributes to the development of their research capabilities by offering support for the creation and operationalization of their own portfolio in research-development, innovation, and technology transfer. Additionally, it helps these entities integrate into the national research-development system by providing support for submitting the accreditation file in accordance with Law No. 324/2003, which approves Government Ordinance No. 57/2002 regarding scientific research and technological development.

## EXPERTS:



**DIANA CHIFOR** is a partner consultant and project manager, specializing in internationalization and coordinating internal consultant teams for innovative structures (clusters). She has experience in project development, attracting non-reimbursable funding, and providing support services for internationalization. She has coordinated consulting missions for planning and organizing international trips, as well as for hosting international delegations.

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**LEVENTE MIKO** is a partner consultant, legal advisor and public procurement expert. He administered the SEAP account of the Social Assistance Directorate within the Turda Municipality City Hall, coordinating the activity of organizing the procedures for awarding public procurement contracts over more than 9 years. He has over 17 years of experience in drafting tender documentation and publishing procurement announcements within projects implemented.

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**Andreea Pop** joined the Hygia team in 2022 as a brand manager, managing the image and promotion of several partner brands. Her four years in an international company and her work experience on another continent have positively influenced her working style. She chose Hygia to contribute to international partnerships, bringing a unified and modern communication direction.

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**Cristina Dobrescu** has over 10 years of experience in coordinator roles, specializing in new business and partner retention. In her role as Key Account Manager, Cristina uses her observational skills to create positive collaboration contexts and focuses on building trust-based relationships, oriented towards solutions and effective communication.

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