

INNOVATION CONSULTANCY AND TECHNOLOGY TRANSFER THROUGH INNOVATIVE PARTNERSHIPS

In a rapidly changing world, innovation partnerships are vital for the success and sustainability of businesses. Collaborating with technology providers and research and development outcome providers allows entrepreneurs to access the expertise and resources needed to transform concepts into competitive products and services, driving innovation.

RESEARCH LIAISON OFFICE CONNECT@HYGIA

Dedicated service for the following **beneficiaries:**

01 TECH STARTUPS

Entrepreneurs starting a business with an innovative idea, such as information technologies, biotechnology, renewable energy, etc.

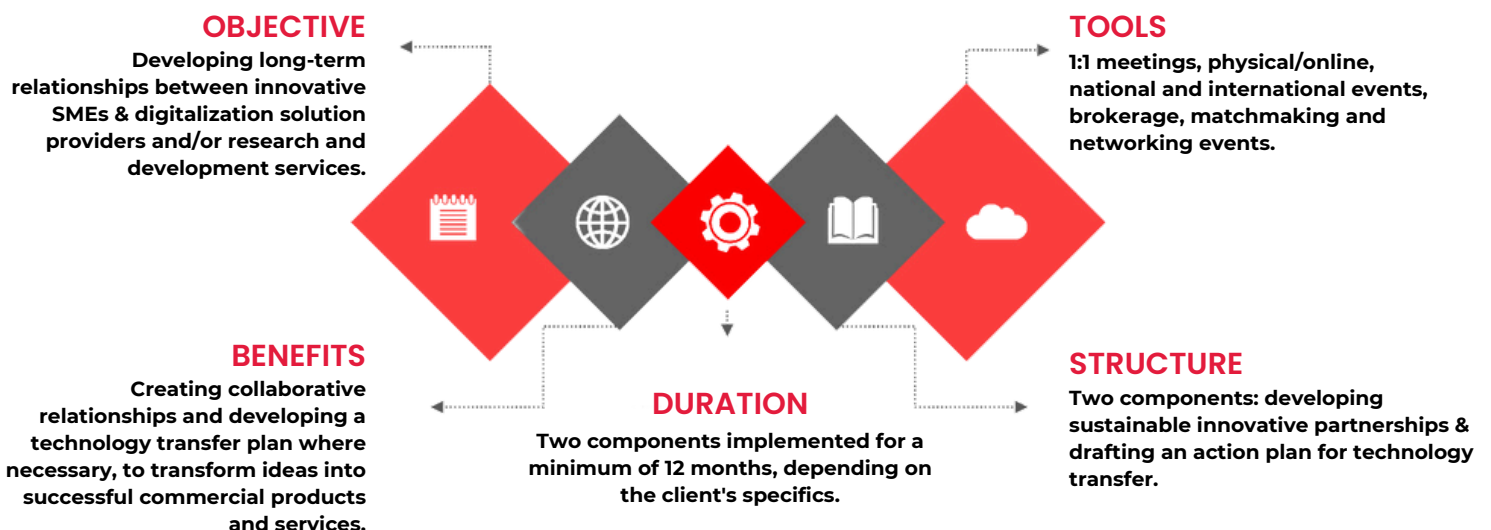
The goal of this service is to provide support to innovative entrepreneurs in developing and implementing new and innovative technological solutions, research and innovation projects or other opportunities in collaboration with strategic partners. The service aims to facilitate technology transfer and capitalize on research results, thus contributing to the creation and consolidation of innovative and sustainable businesses. This includes: **promotion services for technology demand/offers, business and/or research & assistance and consultancy for innovation and technology transfer.**

02 INNOVATIVE SMES

Small and medium-sized (SME) companies that already have a customer base and a product or service on the market but want to improve or expand this product through technological innovation.

03 ENTREPRENEURS IN TRADITIONAL SECTORS

Those who want to adopt new and innovative technologies in traditional sectors such as agriculture, food industry, construction, etc., to improve processes and increase competitiveness.



COMPONENT 1: DEVELOPING SUSTAINABLE INNOVATIVE PARTNERSHIPS

Within:



Deliverables:



Intermediating 10 B2B meetings, invitations to participate in at least 5 events.

This component focuses on understanding and evaluating the current state of innovation within the company to identify partnership relationships with technology providers, infrastructure, and research and development entities at the regional and national levels (through specialized universities and other entities within ReNITT). A framework for mutual understanding and alignment of interests for the success of the project will be ensured. This component is addressed to companies (SMEs and large companies) operating in the areas of smart specialization Connect@Hygia.



COMPONENT 2: DEVELOPING AN ACTION PLAN FOR TECHNOLOGY TRANSFER



RESULT:

A plan to transform innovative products and services into partnerships or granting vouchers through the SILEO program for the implementation of innovation projects funded by the European Commission.

To develop the action plan for technology transfer, Connect@Hygia experts will focus on the technology, process, product or service proposed by the company, as well as on the method of implementing the partnership between industry and research and development results providers to capitalize on regional innovative resources. For contracted proposals, the proposed technology or product will be described, highlighting the innovations and improvements brought to its field of application. The plan also includes an evaluation of the current stage of development and defining the objectives for reaching the desired levels of TRL (Technology Readiness Level).

SILEO is a project funded by the European Commission that aims to adopt advanced technologies by SMEs in the lighting and furniture sector, integrating digital and circular innovations to develop strategic products and services. This includes prototyping and pilot applications funded up to EUR 10,500 per project, facilitating the transition to sustainable and digitalized practices through collaboration with technology providers from the SILEO Pool of Technology Uptake Facilitators. **Connect@Hygia** is a partner in the project, representing Romania.



1. Community integration services



2. Community collaboration services



3. Evaluation and development of an action plan for technology transfer



4. Implementation and funding attraction

6 months

Customized

Customized



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